

COVID SAfe Check-In

Campaign Kit



Government
of South Australia

SA Health

About this kit

This kit is for South Australian government agencies, local government, business, industry, organisations and the general South Australian community.

It includes a variety of communication tools you can share with your staff, volunteers and stakeholders.

Tools include:

- > Key messages
- > COVID SAfe Check-In video animations
- > 'How to use the COVID SAfe Check-In' poster
- > Tips for businesses fact sheet
- > Social media graphics
- > Other graphics (web / screensaver / TV screen / email banner)
- > Radio recordings including translated recordings

You can download these at www.sa.gov.au/checkin.

Keep up to date

- > sa.gov.au/checkin
- > sahealth.sa.gov.au/COVID19
- > covid-19.sa.gov.au

Follow us on social media:

 facebook.com/SAHealth

 [@SAHealth](https://twitter.com/SAHealth)

Contact the Marketing Communications team at SA Health

Telephone: 8226 6599

For general enquiries email: healthcommunications@sa.gov.au

Download the communications tools

You can download the visual communications materials in this kit and radio recordings from www.sa.gov.au/checkin.

If you would like any of the materials tailored for your audience, e.g. using a specific image or language, please email healthcommunications@sa.gov.au.

Key messages

The South Australian Government is introducing COVID SAfe Check-In, to enhance contact tracing and keep our community COVID safe.

COVID SAfe Check-In is a new feature that has been added to the free mySA GOV app.

If someone in South Australia tests positive to COVID-19, the COVID SAfe Check-In enables SA Health to quickly contact others who may have been exposed to the virus and stop the spread of COVID-19.

For more information and FAQs please visit www.sa.gov.au/checkin.

Community

- > You can download the mySA GOV app using your smart phone. In the mySA GOV app, select the COVID SAfe Check-In tile when you arrive at a venue or business, and follow the prompts to scan their unique QR code and check in.
- > You are not required to login to use the COVID SAfe Check-In feature.
- > Download the app from Google Play or the App Store, or if you already have the app, please refresh it to access the new feature.
- > If you do not have a compatible smart phone, a paper record will be available for you to provide your details.
- > When you first enter the COVID SAfe Check-In tile, you will be asked to fill in your details and mobile number. You will then get a text message with a unique code to enter in to the app. This is to verify your phone number. You will only have to do this once.

Business/activities

- > Businesses with a COVID Safe Plan have received a new COVID Safe Plan via email that includes a poster with a unique QR code.
- > This should be printed and displayed in a prominent location within the business, such as the entrance, the check-out and on tables. You can display multiple versions of the poster.
- > When people arrive at a venue or business, they can check in by scanning the QR code using their smart phone through the mySA Gov app.
- > If people don't have the app they can use their smart phone camera and a secure web form will open to check in.
- > A paper recording log template is available as a back-up for people who don't have a smart phone
- > People will receive a text confirmation when they check in.
- > All defined public activities must have a completed COVID Safe Plan and have an approved contact tracing system enabled.

COVID Safe Check-In videos



COVID Safe Check-In (30 sec)

Link: https://www.youtube.com/watch?v=O65VzJV_3ng



COVID Safe Check-In (15 sec)

Link: <https://www.youtube.com/watch?v=1EvmpEHFyys>

Poster

You can print this poster for signage, or share it digitally across your communication channels.

HOW TO USE THE COVID SAFE CHECK-IN

FOR THE FIRST TIME:

- DOWNLOAD THE mySA GOV APP**
- Select the COVID Safe Check-In tile at the bottom of the app's homepage**
- Scan the QR code**
- Fill out your details**
- Enter the verification code sent to your phone**
- Check In!**

IF YOU'VE USED IT BEFORE:

- Select the COVID Safe Check-In tile at the bottom of the app's homepage**
- Scan the QR code**
- Check In!**

Your details will only be kept for 28 days and will only be accessed by SA Health for official contact tracing purposes.
For more information visit: sa.gov.au/checkin

Government of South Australia
COVID SAFE CHECK-IN

Tips for Businesses Fact Sheet

You can print this fact sheet, or share it digitally across your communication channels.

COVID SAFE CHECK-IN
TIPS FOR BUSINESSES

- Display QR codes at each entrance
- Print your QR code bigger, A3 if possible, to get your customers' attention
- Get your COVID marshal to remind and assist customers and staff with checking in
- If your business has tables for seating customers, display a QR code at each table
- Display multiple QR codes in higher traffic areas
- Print the 'How to use COVID Safe Check-in' poster from sa.gov.au/checkin to display next to your QR code

For more information visit sa.gov.au/checkin

DOWNLOAD THE mySA GOV APP | Government of South Australia | COVID SAFE CHECK-IN

Social media graphics

You can share posts from the SA Health Facebook page, or if you prefer, spread the word through your own social media channels using these graphics.

KEEP SA SAFE WITH COVID SAFE CHECK-IN

Illustration of a smartphone displaying a QR code in front of a cafe entrance.

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KEEP SA SAFE WITH COVID SAFE CHECK-IN

Your digital marshal

You must now check in at businesses, venues and events.

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COVID Safe Check-In

Illustration of QR codes and a red checkmark.

Download the mySA GOV app

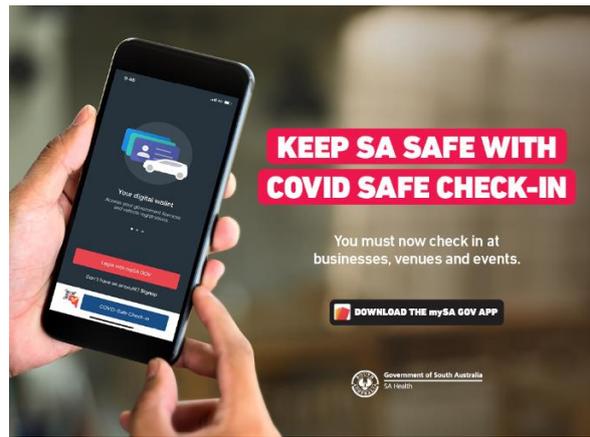
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Illustration of a cafe with a smartphone displaying a QR code in the foreground.

mySA GOV

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Screensaver graphics



TV screen (16:9) graphics



Email banners



For more information

Marketing Communications
 Corporate Communications Branch
 Department for Health and Wellbeing
 Telephone: 8226 6599
 Email: healthcommunications@sa.gov.au
www.sahealth.sa.gov.au

Confidentiality I1-A1



www.ausgoal.gov.au/creative-commons